




Phone # coming soon!  
yogurtbeachnorthvalleys@gmail.com

## Fundraising Overview

Thank you for considering Yogurt Beach for your upcoming fundraiser! Yogurt Beach is a local, family-owned and operated business that is very interested in supporting local schools, sports leagues and charitable organizations. We offer two types of fundraising opportunities that are easy to plan, organize and execute.

**Option #1** - Yogurt Beach will host a fundraiser for your organization at one of our stores and contribute a fixed percentage of the pre-tax sales (up to 30%) resulting from all fundraiser participants' purchases at our store during the hours of the fundraising event. This option simply requires lots of word-of-mouth marketing as well as the handing out and posting of fundraising flyers by the fundraising partner. The success of this type of fundraising event is directly proportional to the number of participants that you, the "fundraising partner", is able to attract to the fundraising event at our store, so 100+ invitations to participants and some additional marketing is suggested to achieve success in your fundraising goal.

 **Option #2** – Yogurt Beach's fundraising partner markets and pre-sells Yogurt Beach gift cards to community supporters (in lieu of candy bars, coupon books, movie tickets or other traditional fundraising merchandise). Yogurt Beach then contributes 30% of the total gift card sales proceeds back to its fundraising partner.

It is Yogurt Beach's goal to provide support for a large number of fundraising beneficiaries from local schools, sports leagues and charitable organizations without the appearance of bias towards any one particular group. Therefore, we are not able to provide in-store fundraising opportunities for individuals seeking fundraising support for charitable endeavors, nor can we offer fundraising support for individual teams, clubs or religious organizations simply due to the sheer number of these groups that might seek our support in the area. We greatly appreciate your understanding with regard to these fundraising goals and limitations.



# Fundraising Contract

If you are interested in partnering with Yogurt Beach for your upcoming fundraiser, please fill out the application below and e-mail it to us at yogurtbeachnorthvalleys@gmail.com

We will respond to your inquiry in a timely manner. We receive many requests so we truly appreciate your patience and we greatly appreciate your interest in fundraising with Yogurt Beach!

\_\_\_\_\_ (name of the non-profit organization also known as the "fundraising partner") would like to participate in a combined fundraising effort.

The following contract outlines that request:

**Option #1 (Fundraiser in Store):**

Proposed Date \_\_\_\_\_ Proposed Time \_\_\_\_\_ (generally 4 hour window)

Alternate Date \_\_\_\_\_ Alternate Time \_\_\_\_\_

Estimated # of participants \_\_\_\_\_

**Option #2 (Pre-sell Gift Cards):**

Start Date \_\_\_\_\_ End Date \_\_\_\_\_ (generally 2 week window from start to end)

**Fundraiser Partner Information:**

Mailing Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Fed Tax ID\*: \_\_\_\_\_ (\*Please attach W-9)

If you'd like to make this a recurring fundraiser for your organization (max of 4 per 12 month period), please list dates for future fundraisers: \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_



## Fundraising – How it Works

Once your date and option is approved, you will receive a personalized fundraising flyer from our marketing department for you to reproduce, email, post on social media/websites &/or copy for all possible attendees. If you choose to use marketing flyers not provided by Yogurt Beach, please allow us to approve them prior to distribution. Please email any additional marketing materials for approval to: yogurtbeachnorthvalleys@gmail.com. **The Fundraising Partner must refrain from on-site solicitation of existing Yogurt Beach customers outside our stores & on the premises of the shopping centers where our stores are located. We have a zero tolerance policy for on-site solicitation of our existing customer base.** The Fundraising Partner should obtain prior approval for any on-site signage, posters, balloons, etc. that you wish to utilize during your fundraising event.

Option 1: When the customer orders any regularly priced item, they simply need to identify themselves as a supporter of your event. **Please be sure your participants know they need to identify themselves as part of the fundraiser.** 30% of pre-tax sales will be issued via check to your organization.

Option 2: The fundraising partner will market and pre-sell Yogurt Beach gift cards to its community supporters. There will be a start and end date for your fundraiser. All money from the sale of the gift cards will be turned into Yogurt Beach who will in turn prepare pre-loaded gift cards for each individual sale. 30% of all sales will be issued via check to your organization.

*Why we ask for your Tax ID: According to IRS regulations, if Yogurt Beach were to give you \$600 or more in a calendar year, we would be required to issue you a 1099-Misc as other income, unless you are a registered IRS non-profit or corporation. There is no requirement to issue this document if we give you less than \$600, but Yogurt Beach does reserve this right.*

I have read and understand the rules and responsibilities as outlined above and believe this will be a successful partnership for both of the participating parties. The fundraising partner agrees to release Yogurt Beach, its parent company and its directors, officers, agents, members, employees, subsidiaries, and affiliates from any and all liability, claims, demands, damages, and causes of action of every kind and nature arising out of or resulting from or in connection with this fundraising event or results. I also confirm that I am legally able to bind the fundraising partner to this contract. I also understand that failure to comply with the above policies may force Yogurt Beach to cancel my event. While such cancellation is extremely rare, cancellation will be at the sole decision of the owners and managers of Yogurt Beach. **I also understand that offers may not be combined with any other offer or coupon.**

### YOGURT BEACH

### FUNDRAISING PARTNER

Signature \_\_\_\_\_

\_\_\_\_\_

Name \_\_\_\_\_

\_\_\_\_\_

Date \_\_\_\_\_

\_\_\_\_\_